

**Oregon Country Fair Board of Directors' Meeting
October 4, 2010, 7:10pm in the EWEB Community Room**

Board members present: Diane Albino, John "Chewie" Burgess (co-facilitator, time keeper), Katie Cousins, Paxton Hoag, Lara Howe, Jack Makarchek, Deane Morrow, Jon Pincus (alternate for LT), Indigo Ronlov (co-facilitator), Anna Scott, Jon Silvermoon (alternate). **absent:** Lawrence "LT" Taylor

Agenda Review

Old business: Budget - Treasurer's report; Five-year OCF Transportation Plan Task Group formation was tabled (Jon S); Intergenerational Committee formation (Deane); \$1000 donation to Lane Extension (Deane); Change Line allocation for Proposition 19 (LT via Deane)

New Business: ratify election results; appoint officers; Budget - website project funding carryover, adopt revenue projections; \$50,000 Community Center fund reserve allocation; Donation requests - Applegate Regional Theater, Mecca, Eugene Peace Choir, StoveTeam International; Peach Power charter revision; Whiteaker Dinner radio loan.

Announcements

All interested Fair family are invited to attend a board worksession on the personnel needs of the organization to be held on November 8th, 6-9pm at Central Presbyterian Church, 555 E. 15th Ave, Eugene. We anticipate that this will be the first in a series of worksessions related to governance and organizational structure. (Katie)

The Culture Jam bake sale scholarship fund raiser for tonight is apple walnut bars. (Jen-Lin)

The board candidate forum was held on September 11th. The video re-broadcast is on line at www.oregoncountryfairforum.org. Over 40 people attended in person. Eleven of fourteen candidates participated and all but one is represented on the website. So far, there have been 652 unique visitors to the website and over 1225 total visits. (K8)

Approval of minutes

Indigo moved, Chewie seconded, to approve the minutes of the September 13, 2010 meeting. The motion passed 10-0.

Donation Requests

Donation status: The new requests are Applegate Regional Theater (Lara); MECCA (Anna); Eugene Peace Choir (Deane); and StoveTeam International (Diane).

Consent Calendar for October 2010:

1. Ayla Birth asks for a grant of \$500. They support and advocate for vulnerable pregnant women. The funds would be used for brochures and a presentation kit. (Lara)
2. Mother Health International asks for event tickets to be used in an on-line auction. (Jon P)
3. Whiteaker Free Community Thanksgiving Dinner asks for \$2000 for socks, blankets and sleeping bags to be given away at the event. (Chewie)
4. Eugene Tree Foundation asks for a \$500 grant to subsidize tree purchases by low-income residents. (Jon S)

Mother Health International has not submitted their updated request. Jon P agreed to take this off the Consent Calendar and table. Chewie asked to discuss the Eugene Tree Foundation request so it was taken off the Consent Calendar.

Deane asked to discuss the Lane Extension funding request. **Deane moved, Jon P seconded, to donate \$1000 to Lane Extension.** Deane asked David Hoffman to provide background. David- The horticulture offices are moving and a write up is not available. Basically, last spring's serial levy failed so the programs are shut down. OSU supplies the agent but local funding is needed for the office and expenses. The Lane County Master Gardener Association is providing some limited funding at this time. A shared office arrangement is being worked out and additional funds are needed. Joseph- We should do something. It is for the whole community. Other local agencies and people are trying to find solutions. The Oregon Country Fair can help lead the way. Jen-Lin- How much time will the money buy? David- It costs \$50,000 per year but that's not just for office costs but includes the person. Jon S- Who is the legal entity (Lane County Master Gardener Association) that would get the money and are they a 501(c)3? David- I

think so or they are affiliated with OSU who could take the money. Jon S- If we need to send the money to OSU Extension it would need to be specifically directed to Lane County Extension. Can that be added to the motion? Deane and Jon P agreed. Jon P- This is a good idea and this seed money can really help this important program. It's defeat in the election was a travesty. Chewie- I support this but I'm not comfortable with giving money to someplace to be figured out later. We should wait for clarification. Jon P- Chewie is correct, this is not an emergency at this point. Deane agreed to table the motion, to clarify the recipient and to move this into the Board donation process.

The remaining Consent Calendar (Ayla Birth, Whiteaker Dinner) was reviewed and discussed. There were no membership comments. The calendar was approved 10-0.

Jon S moved, Lara seconded, to donate \$500 to the Eugene Tree Foundation to subsidize tree purchases for low income residents in the trainsong neighborhood. Eric Burke said the Eugene Tree Foundation is a non-profit that has been working in the Eugene area for about 12 years. They plant trees, advocate for trees and provide education. Funding comes from the Alliance for Community Trees who distribute funds provided by Home Depot. They received a \$10,000 grant this year for multiple trainsong neighborhood projects and these projects are planned and underway. The biggest tree plantings, along roads and open areas, will be done soon. This money would be used to help pay for trees to be planted around houses. Many trees are donated but many more must be purchased. The types of trees match up with city guidelines. Chewie- This region is a difficult area for trees due to the pollution. Eric indicated they are working with the city about those issues. Jon P- I've had some experience with Eugene Tree Foundation during their assistance at the WOW Hall. We should support their programs. Paxton- I like the idea of us raising and donating trees to help support this program. Lara- That big plastic tub on site, used for our seedlings, well, Chicken's daughter was born in that tub - that's just a little history. The motion passed 10-0.

Budget

Treasure's Report: Hilary- The joint Financial Planning and Budget Committee meeting was held last month and was well attended. Recommendations were made and they will be voted on next month. It was decided to keep most fees the same with a few exceptions.

1. Recommended changes with a revenue projection:

a. Increase basic booth fee by \$50 per booth or \$25 per strolling vendor. Booth fees are composed of \$100, or \$50 per strolling vendor, plus the cost of the passes (\$60) and vehicle stickers (\$20). The number of passes and stickers is determined by the type of booth and the registration crew procedures. The estimated revenue increase is \$10,000.

b. Increase the Pass Sales revenue projection from \$180,000 to \$190,000 for pass purchases made by crews which include vehicle stickers, SO passes, elder passes and teen passes. This projected increase is based on historic trends. The income in this category is affected by the number of SO passes available, the number of teen and elder passes purchased, whether passes are purchased in the period 2 weeks before the fair and thus subject to the higher fee. The fees are not changing, just the projected revenue.

2. Recommended changes without a projected affect:

a. Barter Fair fee structure changes are recommended. Blanket fee - \$20. 10x10 booth fee - \$50. 101 to 200 square feet fee - \$100. 201 to 300 square feet fee - \$150. (Each additional 10x10 unit, or any part of, is charged an additional fee.) The maximum selling space would be 10x40. If a vendor is bartering for goods with NO cash, check or credit card sales, then the fee is reduced by half.

b. Size based vehicle sticker, aka the RV sticker. RV's will pay an additional \$30 fee for a special sticker in addition to their regular vehicle sticker. Operations will come up with the size criteria (vehicle length, number of axles, RV class or some other criteria).

3. Other recommended changes:

a. An Elder Committee proposal to reduce the cost of the elder pass to \$30 was discussed. The proposal applies to elders only, not to elder helper passes. It is to link the cost of elder passes to other \$30 passes such as the trade passes purchased by Community Village and Energy Park. This recommendation should be contingent upon having written agreements to clarify elder pass deadlines and other elements of the elder process. Concerns were expressed

that some elders have purchased elder passes and yet are staying in roles that are not part of the elder program, such as continuing as a booth rep or staying on a crew. Operations asked for clear guidelines about the program and for a way to verify compliance.

b. Designate \$50,000 of 2010 proceeds to the Community Center Fund. As a board designated fund, this can be changed by later board decisions. It would bring the amount designated for the community center to \$200,000 which establishes a head-start to fundraising.

Regarding other budget issues, Hilary pointed out the \$15,000 for the computer website project is in the ED budget and this project will probably straddle the budget cycle into next year. The Board should authorize use of these funds into the next cycle. Also, the Board should direct the Operations Manager and the Administrative Assistant to administer the ED budget funds for their intended purpose.

Lara moved, Katie seconded, to authorize the AA and OM to use designated funds from the ED budget. Kiwina- Questioned if it is appropriate to use these funds if there will be a replacement ED. Indigo- These funds are needed for purposes that are in process at this time. Kiwina- Asked if the other two people are qualified to do this spending. Hilary- Both the AA and the OM have budgets and are capable of administering the use of this money. Payroll is in the ED budget and those funds need to be available. The motion passed 10-0.

Jon P- Asked if the recommended revenue projection changes are going to be dealt with as separate motions in the next meeting. Indigo- The treasurer's report itemizes the recommendations from the Financial Planning and Budget Committee meeting and they will be fully discussed and voted on at the next meeting. Jon P- We should separate out some of these things, like the Barter Fair changes, so they are more visible. Hilary- These revenue changes are in the minutes now and they are part of the revenue process that will be discussed next month. Jon P- The purpose of listing New Business is to alert people about the business coming up. Indigo- under New Business, the revenue projection adoptions and the \$50,000 dedicated for the building are listed. You could ask to separate any item out of the revenue projection list and add it to the New Business list if you want. Anna- Under the budget process, these are all discussed individually; they are not bundled together and passed without discussion. Jon P- I'm just talking about how the board notifies the membership about New Business such as these fee changes.

Old Business

Intergenerational Committee formation: Deane moved, Indigo seconded, to form an Intergenerational Committee. Deane- If this passes we'll solicit letters of interest. **Peach Gallery:** Joseph- Would this committee manage the dialog? Deane- They would continue what Marcus started and then they would decide how they were going to function. Charlie- A committee to foster dialog is fine but it's not too clear just what they are tasked with doing. It's kind of nebulous. Deane- I just don't want to see the dialog die. I hope the same people who participated in the dialog meetings will sign up. Rebecca- Is this an ad hoc committee to guide dialog or an ongoing committee? Jon S and Jack- As presented, this is a standing committee. Kate- At the dialogs, there was definitely a lot of ideas and discussion but toward the end the discussion was still about the problems, not solutions. Kiwina- At Fair meetings, the Fair should take input from all the multi-generational parts of the Fair. Moving from committee work to council work and labeling it so attracts elders, new people, and others and helps to get an identity of a dialog culture that welcomes and links the various cultures. Support this and reflect on moving forward. Joseph- This would actually be an implementation of one of our goals and would be tied to the Vision Action committee. Andy- It seems this intergenerational competition is between an old person and a young person. It's not like one generation talks to another generation. It's such a vague notion for a committee and it's not like the work done by committees like the Crafts Committee or the LUMP Committee. This is an age old problem so how can the Country Fair find a fix for what goes on everywhere. People get old and then remember about being young but it doesn't seem to happen the other way around. Kate- At the dialog meetings the discussions included views about the older generation not extending any guidance and about the younger generation not really being ready. Chris- The committee could find ways to keep the momentum going and prevent this from dying on the vine. Rivka- Two things come up for me. The first is that just because the problem is fundamental doesn't mean we shouldn't tackle it. Second, the Fair should encourage empowerment so the discussion, just sitting around a fire pit, can actually

become taking steps toward change and making it better. **Board Discussion:** Chewie- The need for a committee is not clear even though the intergenerational change is important and necessary. A person to facilitate the discussions would be better. Katie- This is a really good move but the motion could be clarified by adding a word like Intergenerational "transition" or Intergenerational "transfer". I would like to see this committee bring recommendations to the Board for how to make the transfer of responsibility from one generation to the next a smooth process. Anna- The Elders Committee has been helpful with dialog between all ages and their role is fostering transition to younger people. The dialog has been one of support about the transition role. The committee should be an ad hoc committee to foster dialog and work along the lines of Katie's proposal. This committee shouldn't be separate from the Elders committee and the idea of to bringing everyone together about the roles of the past and the roles of the future. What gets accomplished in work sessions are the actionable items. We need a committee to make recommendations for handling transitions with coordinators and crews. I want to go to a jam fest, with language, a flow, but not another committee. This ambiguity is fostering some interesting ideas but I think the Elders could step in and form up. Jon P- I went to all the intergenerational meetings and Marcus had them structured. The Elders were taking this on but not doing it well so they asked Marcus and he really did it well. We need someone to take that role. A committee could be restricting. I liked the free-flowing way the meeting were working. I'd like to nominate Kate. Indigo- Communication between generations is what we need as a group and it should be called a council instead of a committee. A council format is better and I ask to amend this to a council. If after a period of time, and with a purpose that is clear, a working committee could be formed. A council makes it formal. Deane agreed to call it a council and to add Katie's description. Indigo restated the motion **to form an intergenerational council to look at the issue of transfer of leadership within the organization and other issues.** Paxton- Council is appropriate and the Elders council could really establish themselves in the area of communication at the Fair by fostering this discussion. Board committees are more about doing the Board's business and a council would be better. Lara- A board motion is not needed to form a council but the language of the motion is helpful and clarifying. Diane- The Elders held the first dialog. The council should not be set but should be the people who show up. A convener is needed. For transition, are we talking about the 20's wanting the 40's jobs or the 40's wanting the 60's jobs. The last dialog was disappointing because there was too much focus on using the internet. Chris- the Elders committee, when established, created the Council of Elders as a separate entity that was not responsible to the Board like the committee. There is a difference. The bottom line is the need for a leader to adopt the intergenerational movement and keep it going. Deane- I want to go back to a committee in the motion. Indigo- Could the Elders committee to form an intergenerational council and foster it? Michael- That idea could be discussed in the Elders Council. An intergenerational council would have to form and take on the duties and it would need a leader. A council is different than a committee. Chris- We could certainly present it and have a discussion. Deane and Indigo agreed to table the motion. A vote was taken on the question to table. It passed 9-1 (Katie opposed). Indigo called for a break (8:20 to 8:35).

Deane moved, Chewie seconded, to donate \$500 from the Change Line item to the Yes on 19 campaign in California. Deane asked if the campaign was a 501(c)3. Hilary- The donation is to a political activity, not a candidate, our organization can make this donation and it is within the legal dollar limitation. LT (commenting on a speaker phone)- This donation is consistent with our purposes and a majority of our member's views. Proposition 19 is supported by a wide range of groups and political viewpoints. Even though this is a California proposition, many of our Fair Family members are from California and this will probably spread to Oregon. The campaign opposes prohibition and this donation fits with the concept of our Change Line. Chewie- What is Proposition 19? LT- It's a measure to legalize and tax cannabis products in California. **Peach Gallery:** Hilary- The Oregon Country Fair, as a 501(c)3, can only put an insubstantial portion of its resources toward a ballot measure. It can't support a candidate. The Fair is subject to the "H" election which is a mathematical test so less than about 5% of our income can be spend on political work. We can go into the \$10's of thousands and still meet the test. Joseph- My dream would be to spend all of what we are entitled to spend on change. We have always used the slogan "obey the law, change the law" and this is a change opportunity. Chris- This is a step in the right direction to help people get over the fear and understand the

reality. David- Last Fair I spoke with about six people about our legal requirements and took action in order to uphold our policy. I explained the Fair could not support their use of their medication. **Board:** Jack- Some states have severe penalties. This would be a good counterbalance. Jon S- The budget report shows we have spent \$6300 of the \$15,000 budgeted. Is there anything outstanding? Hilary- The report is up-to-date and accurate. Jon S- Asked for a friendly amend to change the donation amount from \$500 to \$2500. Both Chewie and Deane agreed. Anna- There is still a need for some micro-remediation funding to come from the Change Line. Diane- This is the first time in memory that we are using the Change Line for its intended purpose. The motion, as amended, passed 10-0.

Staff Reports

Operations Manager: Charlie- norma's sabbatical started Saturday and we already miss her. She will be gone for a while and Robin is helping to fill the gap so thanks. Also, thank you to Hilary for helping out. The Budget Committee will be sending packets to coordinators soon. Its not too early to be thinking of budgets and capital projects. We'll participate in the Veneta Light Parade early in December. We are also beginning to think about what we'll do for the Eugene Celebration parade next year. A large piece of art from the Fair could be a centerpiece and we do intend to have a really cool parade entry. The BUM retreat, held last weekend, was two and a half days of work and meetings in preparation for the Board retreat. An amazing number of things are percolating for the Fair. Thanks Kate, for the candidate forum and all the positives that are coming out of that effort. Also, thanks to Rich Locus, for the work on the video presentations from the forum and the effort to get them on the website. The website update project is about to start taking some significant steps forward and there will be opportunities for input into the design and features during forums and sessions later this fall.

Site Manager: Steve- We continue to be busy on site with cleanup, flood prep and getting all the event stuff safely stored away. Many thanks to the VegMANecs, who spent Sunday Oct.3rd putting in erosion control dams in preparation for an anticipated La Nina winter. Thanks to Traffic Crew, who have been out on a number of weekends doing some heavy lifting of our unused hay. A lot of hay was baled green in the last rush pre-Fair and most of it will be composted this year. To facilitate the composting, we hauled in about 40 cubic yards of fresh horse manure from Walstroms that will be used as compost starter. Tree Crew held a big work party Sept.25/26 with a rented 60' boom lift to help get a lot of tree work done. Thanks to Cody Chapman, Kevin Hillery, Steve Tracer, Tom Stoopes and Jon Shafer for all the work and care. The first use of Fair generated compost is on the Pike Street path. It's a small grass seeding project in an area without vehicle traffic compaction. On October 20, the Elmira Cross-Country Invitational run will be held on site in the afternoon. Teams now come from as far as Cave Junction and Canby. It's a lot of fun and brings a lot of new energy to the Fair site. The kids and community relate a lot better to the Fair site when it feels like an extension of their community. The Fern Ridge Festival of Lights Parade will be Thursday evening, Dec.2nd, and the Fair will have a parade entry. A question recently asked on site: Where does a bear defecate? Not in the woods, on the path! Some piles were found so the bear is back and is eating mostly apples and fruits.

Committee Reports

Elders Committee: Chris- The Elders Committee met at Kay Kintzley's home for a more relaxed meeting on September 23, 2010. Sixteen persons were present. There was discussion about the elder's booth, the Still Living Room. This will be an ongoing discussion at the retreat as will be "Finding new ways for Elders to plug in to the Fair", November 5-6 at Alice's. The committee is seeking more involvement, ideas and active input by more elders. A snail mail invitation, email and FFN notice are planned to increase participation at the retreat and elsewhere. Alan Cohn was nominated to be our representative at the Coordinator's meetings. In lieu of a senior discount, we will make a proposal for a reduced pass fee for elders and their companions at the upcoming Budget/Financial planning joint meeting. Dee Wirak will send the meeting minutes and a condensed version to the Elders Committee for approval prior to Chris' submission of the summary report to the Board. Intergenerational dialogs are an ongoing

interest, new topic of business for Board. Marcus Hinz will be missed by the elders and as a show of support his name can be written in as a candidate when voting for the upcoming Board of Directors. Elder's are sponsoring a Spirit Walk, Saturday, October 23 - dessert potluck gathering and twilight walk. Meet at the Yurt.

Path Planning Committee: Chris- The committee met on Sunday, September 26th. This was the first post-Fair meeting and the turnout was moderate. E-mails and letters in response to the postings about Crafts Lot and Gypsy Way were reviewed. The membership review and officer election was postponed until the next meeting.

Crafts Committee: Lara- The next meeting is the second Wednesday of the month at 6pm at the Fair office.

Community Center Committee: Lara- The next meeting is on the fourth Monday of the month at 6pm at the Fair office.

Peach Power: Anna- We need five Mondays in each month. The Peach Power committee meets the last Monday of the month at 6pm at the Fair office. The fourth / last Monday is usually a conflict with the Community Center meeting. The goal is to have a Peach Power draft plan for the stewardship of the Green ticket funds and capital projects at the Board retreat and that is coming right along. Next month, a charter revision is planned for the next Board meeting to add flexibility and expansion for the committee. Some dialog is needed with the Budget committee and the treasurers. The Peach Power committee is asking the Budget committee for input and a lot of thoughts are going on with many people. Peach Power gets participants from all over the country on the meeting conference call who are interested in how we use and steward the money and resources that are entrusted to the committee.

Vision Action Committee: Paxton- The 2010 report will be available at the Annual Meeting and will outline the goals and show how the Fair projects align with the goals.

President's Peace

Jack- The Annual Meeting is the 16th where we will select six new Board members. It's important to come, engage in the process and vote for your leadership. Please plan to attend.

Adjourn

The meeting was adjourned at 9:05pm. The next regular Board meeting is on November 1st, 7pm, EWEB training room.

Tentative agenda: 1) ratification of the Board election and appointment of Officers (Katie); 2) Board donations- Lane Extension, Mother Health International, Applegate Regional Theater, MECCA, Eugene Peace Choir, StoveTeam International; 3) Budget- i) Treasurer's report, ii) website development fund carryover (\$15,000), iii) adoption of revenue projections (\$50,000 Community Center fund reserve allocation, increased booth fees, increased Barter Fair fees, new RV sticker fee, and a reduced Elder pass fee*); 4) Five-year OCF Transportation Plan Task Group formation (Jon S); 5) Intergenerational Committee formation (Deane); 6) Peach Power charter revision (Anna); and 7) Whiteaker Dinner radio loan. (*the Elder pass fee change is still under discussion with the understanding that past issues, such as deadlines, obligations and verifications would be clarified and resolved.)