

**Oregon Country Fair Board of Directors' Meeting  
August 2, 2010, 7:10pm in the EWEB training room**

**All Board members were present:** Diane Albino, John "Chewie" Burgess (time keeper), Katie Cousins, Paxton Hoag, Lara Howe, Jack Makarchek, Deane Morrow, Jon Pincus (alternate), Indigo Ronlov (facilitator), Anna Scott, Jon Silvermoon (alternate), Lawrence "LT" Taylor

**Agenda Review**

**Old business:** Budget business, Green Ticket Allocation (Paxton, Anna), Support Statement for Lane Extension (Deane) was dropped, Five-year OCF Transportation Plan Task Group formation (Jon S), Direct the Personnel Committee to review the ED job description (Jack), Co-Secretary discussion (Lara)

**New Business:** Executive Director Contract (Katie); a Culture Jam budget adjustment, a candidate forum funding request and an Operations budget adjustment were all placed into Old Business under Budget business.

Hilary- the addition of a Budget item to the business agenda normally comes after a review by the Treasurers or the Budget Committee. At this, and at recent meetings, some budget business seems to be circumventing the normal processes.

**Announcements**

The plans for the OCF entry in the Eugene Celebration parade were cancelled today. I (Auntie Em) took responsibility for coordinating the parade entry at last October's Annual Meeting and had commitments from volunteers. The Horse Crew was prepared and they had beautiful new drapes ready for the horses. A bicycle troop and Elders on the float were planned and recruitment was in the works. There was little if any need for a budget. Due to logistics that were not addressed there will not be a parade entry this year. Personally, I believe we can make the entry happen. As a volunteer for the OCF and having taken responsibility for the entry, I express my disappointment with this decision. In loving service, (Auntie Em, main camp security)

I am running for the Board this year. (Michael Richard, photographer, LUMP Committee)

This year at the Fair, the Get Out The Vote (GOTV) crew registered 822 voters for state and national elections and registered 372 new Fair Family members. The crew has registered 4700 voters at the Fair since 2004 and 1900 new Fair Family members since 2008. (Kate Newhall, GOTV)

The Annual Meeting is on October 16th at the Knights of Pythias Hall, 420 West 12th Avenue in Eugene. The Community Center Committee will be holding a design charrette before the meeting at 4pm. (Lara)

We lost another family member, Isaiah Hartz-Duke, a young man, a recycling crew member, very recently. (Lara)

The picnic is on Saturday, August 21st. Volunteering to help is welcomed. The annual Evaluation Meeting is the next day, August 22nd, from 11am to 3pm near the warehouse. (norma)

The first meeting of the season of the Path Planning Committee will be held on Sept 26th. The LUMP committee has not set a date for their next meeting in September. (Steve)

The last of a series of five meetings for Intergenerational Transition Dialogue will be held at the Hub Yurt at 6pm on August 22nd following the Evaluation Meeting. (Marcus)

Board of Directors election deadlines are August 31st for candidate statement and photo submissions, September 16th to register to vote and to request an absentee ballot for delivery by mail. The 2010 Board member election will be held on October 16th during the Annual Meeting at the Knights of Pythias, 420 West 12th, Eugene, OR. (Bill)

### **Approval of minutes**

**Indigo moved, Deane seconded, to approve the minutes of the June 27th meeting.** The motion passed 10-0.

### **Donation Requests**

**Donation status:** Bill- There are no new requests for the Board to consider next month. This is the first meeting where a consent calendar will be used in accordance with the recently reformed process.

#### **Consent Calendar for August 2010:**

1. SE Works (501©3 nonprofit; Fed Tax ID 31-1575264) asks for our support as a sponsor for the "Planting the Seed of Hope: Soup Cook-Off and Auction" scheduled for October 9th. Sponsorships are available at \$5000, \$1200, \$1000, \$500 and \$350. For this consent calendar, the OCF Board will donate \$500 as a Silver Ladle Supporter.

2. NextStep Recycling (Fed Tax ID 68-0506282) asks for our support in the amount of \$500 for their annual ReArt Festival fundraising event scheduled for August 8th.

Jon S- The year-to-date donation summary amount of \$9,250 does not agree with the budget report of \$10,228. Please take both requests off the Consent Calendar until the remaining available budget is known. Grumpy- The Quick Books amount probably differs due to a different time period. The donation summary amount (\$9,250) is correct for this year. Jon P- The organization's representative has not been available during the summer. Table the SE Works item until we have further contact with the representative. Peach Gallery: Steve (aka Kiwina, Kava Bar) The ReArt Festival should be supported because of the art expression, the teamwork, the re-use of materials and the participation of local vendors at the event. The Consent Calendar (NextStep Recycling item only) was approved 10-0.

### **Budget Business**

**Treasure's Report:** Grumpy- The Quick Books expense and income lines show a snapshot of the year and, while preliminary, the results appear positive with many under budget expenses and over budget incomes so we will probably have another successful year. The attendance numbers show Sunday was about 1000 below projection and we may need to think about a special Sunday attraction.

Hilary- Expressed her sincere thanks to those volunteers who work with the financial parts (paid parking, registration, admissions, inventory) of the Fair in such a reliable and responsible manner. Several of the figures in the financial reports are preliminary but will be firmed up for the Annual Meeting reports.

Jon S- What were the paid attendance projections? Grumpy- They were 13,000 on Friday, 15,000 on Saturday and 13,000 on Sunday. The actual paid attendance was over by 1000 on Friday, over by 1700 on Saturday but below by 1000 on Sunday. Jon S- Asked for the breakdown on 3-day versus single day tickets plus the breakdown for the different types of passes. Charlie R- the 3-day passes were very close to last year. Hilary- The breakdowns will be provided.

**Site funding need:** Steve- The vault toilets get pumped out every post-Fair down to the last few inches but the equipment cannot remove the unusual stuff in the bottom of the vaults (cans, bottles, clothes, etc). In the past some of this removal was done by hand by dedicated Sanitation Crew members but it is not safe or healthy work. Vault pumping with an evacuator truck, along with pressure washing, works well to get them clean. The Main Camp vault was done before the Fair, using the existing budget, and it worked out very well. The others vaults (Main Stage, Shady Grove, and the Upper River Loop) should be done and it would be good to do this in the fall as part of the post-Fair pump out. Charlie R- The Honeybucket budget is about \$300 below budget. This work will be less expensive if it is done now than in the spring. The estimate is \$1200 now versus \$1600 later on a special interval. The Main Stage vault is larger and will cost about \$4000. This is probably an OM Toilets budget adjustment. It will cost about \$7000 to do the three or \$2500 to do the two smaller vaults. **LT moved, Chewie seconded, to allocate \$7000 for vault toilet cleaning.** LT- This is pretty simple to understand because as more of the unusual residues go in, the deeper it gets. Jon P- How long have we known about the need for this budget adjustment? Steve- It's been 6 or 7 years since the last complete vault clean-out. Charlie R- In the last 10 days, after a meeting with Jason, the advantages of doing this at this time became apparent. Jon P.- I support the request, however even if we can't accommodate the two month agenda process on a budget item it would be helpful to get advance information on the item prior to the board meeting even its just an e-mail. Anna- Can I get a report on the volume of material? Lara- How often should we do this? Steve- Every 5 to 7 years. LT- Or until people stop throwing stuff down there. Jack- We are in a flood plain and it makes sense to clean these to be sure we don't release any of this material into the Long Tom. Charlie R- The current process of pumping and refilling with clear water prevents much of that kind of problem. Paxton- This should be an operational budget item. Deane- The river should not be messed. Hilary- At Burning Man, they say "if it's not in your body don't put it in the potty." Messaging could help. Chewie- As a hydrological question, the residues in the bottom of Fern Ridge are a much larger concern. The motion passed 10-0.

**Culture Jam budget adjustment:** Robin- Leslie and I are requesting an additional \$100 per day for the kitchen food budget for Culture Jam. This year's participant level is a record 56, with no drops, more staff, extra interns, and a full kitchen crew, so more food is needed and it costs more. There are nine days so the request is for \$900. **Chewie moved, LT seconded, to increase the Culture Jam food budget by \$900.** Charlie R- This crew will be diligent with the money. Marcus- Culture Jam is in demand and is highly successful. This increase should be fully supported so we can treat our volunteers and participants well. Joseph- It's great we have broken the 50 kid limit. The kitchen's food preparation work

integrates and teaches the Culture Jam community. Jon P- Is staff sure \$900 is sufficient for the increased demand? Robin-Yes. Deane- I plan to go and I support this. The motion passed 10-0.

**Candidate Forum Change Line Item:** Kate Newhall (GOTV co-coordinator)- Expressed an apology for going outside process. GOTV will put on a forum for Board candidates at the Garden Club on September 11th. A candidate's forum will increase voter participation, education, and awareness. Fair Family members who are not local or able to attend the Annual Meeting will have a chance to see and hear the candidates before the election because the event will be video recorded and posted on-line. This forum event is new and the budget is mostly for promotional mailings. There are about 3500 Fair Family members who live in Oregon. The pre-forum mailing would be for Oregonians who are the most likely members to come to the forum. A second mailing for members outside Oregon would publicize the video link for viewing the forum activities and the candidates. It is known that increased voter participation requires communicating in multiple mediums. Indigo- The request is for \$2693. Could this be reduced to a single mailing? Kate- To be most effective for the purpose and the timing it really needs two mailings. **Jack moved, Lara seconded, to direct \$2693.10 to GOTV from the Board Budget Change Line.** Hilary- You are bringing some good work, energy and talent that will benefit the Fair. There seems to be some overlap with the Elections Committee work. Fair policy is for purchased equipment to stay in possession of the Fair. Could the video camera be rented? Kate- The GOTV forum is like a "League of Women Voter's" activity as compared to the Election Committee's mechanics of running the voting. The forum is educational, and is in addition to the Annual Meeting presentations. Access to a camera is not working out so a purchase is a good solution. The Fair could probably find other uses for them later. Grumpy- Agreed about the purchase policy and noted how a small camera might disappear. Marcus- This forum requires effort and expense and the whole point is to record the event. Volunteered equipment carries some risk of falling through at the last minute. The \$175 is for two cameras and tri-pods that are ready for web production. Afterward, they will be added to the tools of the media collection team. As a non-profit membership organization, election participation is a core activity for our volunteers. Joseph- We need to take advantage of Kate's expertise to improve our participation. Trust Kate and her experience. Rich Locus (elder)- \$175 for two camera's means they are not the \$200 Kodak that is the current camera-of-choice for high definition web video production. Michael Richard- We need more outreach and this should be strongly supported. Most Fair people don't vote and the more information about the Board election the better. This outreach will certainly help my chances in the election. Kiwina- As a member from Hawaii this video forum will be helpful with my participation and for my distant contacts. The internet is an important link from one world to another and helps our collective consciousness. "Reach out, it's time." Katie- The Board budget has \$3000 for the Annual Meeting. Where is the budget for the Fair Family News and is there a budget for the Elections Committee? norma- The FFN is paid through the town office budget. The voter pamphlet comes out of the Annual Meeting budget. Katie- At the last meeting, I opposed Board involvement in approving or disapproving of an independently initiated

candidate's forum. Funding such a project from the Board budget would likewise be inappropriate. Chewie- We have videographers in our membership who can do this forum work. This forum idea has gone beyond the original idea and half of this budget is for voter outreach and not just for the forum. An outreach link is necessary and is coming but using social media could be problematic. Jon P- This idea is good and I support it. The Board budget is an appropriate funding source as its the whole board not an individual member. We do have an expert video crew. I do have some concern about editorial control regarding video. Paxton- The little flip video cameras are great for getting quick HD video onto social media. Rock Badger's camera shot the Path Planning design charrette and there is still trouble getting that file ready for use on the web. There are some concerns about our own website's ability to show video. The mailing should go to everyone and not be geographically limited and one mailing is probably enough. The forum idea is great and we need more exposure. Jack- There is ample money in the Change Line. Get Out The Vote is for getting out voters for our political elections. The OCF forum is worthy of their effort and this budget but the forum should not detract from the main and bigger purpose of getting out the vote for the general elections. This forum should not be a distraction. The Change Line will still have about \$8000 for other uses so don't lose sight of the real objectives of the Change Line. This OCF forum might be used for expressing some political views in an attempt to change the world. Deane- It's a lot of money in a short period. Planning and preparation for an event next year makes more sense. Instead of mailings, use the Fair Family News for publicity. The local community TV channel could be a recording resource. LT- To get more participation, doing a forum on the second week of July would be an advantage. We'd all be together. This budget seems to be all driven by the short time frame. The question is how much this spending will bring about in terms of more votes, or put another way, how many dollars per vote. Also, even with more participation, would the extra numbers really make any difference in the Board election results and the policies? Diane- The new numbers of registrants is really appreciated. The Election Committee sends out two mailings, the Annual Meeting announcement and the absentee ballots, and both are reminders of the election. Jon S- In principle, efforts to increase participation are important. Any mailing should go to everyone because someone in Vancouver, Washington may be more likely to come to the Eugene forum than someone from Eastern Oregon. If there is a mailing, using Fair money, the mailing should go to everyone. The cost would be about \$1688.80 per mailing based on these budget estimates. It is important to know the format and rules of the forum to be sure about equity before money is allocated and there seems to be a shortage of time for these preparations. A legal consultation should be conducted. This proposal just doesn't seem to be clear or understood well enough to know just what is being approved. **Jon S moved, Deane seconded, to amend to one pre-forum mailing to 4600 people for \$1688.80.** Marcus- The forum proposal says candidates get equal time. The mailings are part of the Get Out The Vote effort. This is a new thing and use of the Change Line is appropriate. Regarding video equipment, searching for volunteers and equipment for this project has not been fruitful. We are in a multimedia world and the Fair diaspora are everywhere. We need a vibrant and active membership and this is core to our organization. Kate- There will be no bias or

manipulation. The purpose is to increase turnout. This forum is just one part of the whole puzzle involving registration and reminders. As elections get closer, the reminders and mailings ramp up and different mediums are used to increase turnout. Joseph- Board micromanagement is not appropriate. Trust the volunteers and their skills and intentions. Put the motion through. Sara- I want to give my time to Anna. Anna- Thank you very much Kate. I really look forward to seeing you and the Elections Committee next year with a really strong proposal. Kiwina- Political governing bodies have a real difficult time being supported due to the missing information of what they do and how they operate. The selection process can be improved and we can show a better way. Deane- I support this proposal. Katie- The Change Line and GOTV were created for change out in the world and this is self-serving. The Board should not take a stance, one way or another, because half the Board is up for election. This should be an independent initiative and not underwritten by the Board. It is the underwriting that makes the Board feel the need to micromanage. If this is to become a regular part of the elections process, then the Elections Committee should be responsible for it, and it should be included in the regular budget process. Paxton- Any mailings should go to all the members. Jon P- Agreed that mailings should go to all members equally and any video should be a straight record of what happened without an edit. Jack- If the idea is to keep the pressure on, the amendment still works along with the regular election notices. The Change Line item was always a placeholder for funds that would be loosely managed but its different now. Next year, this idea should go through the process but there is no time for this year. It's far enough down the road now that it should be approved. The Board should lead and it needs to be clear. LT- Board support for elections and participation is entirely appropriate for the Board. There is no vested interest by any Board member and the bylaws call for one class of membership. Lara- There has been 42 minutes of discussion on this one agenda item. The amendment failed 5-4-1 (Indigo, Katie, Anna and Jack opposed; Chewie abstained). Lara called the question and Chewie seconded. The main motion failed 4-5-1. (Diane, Paxton, LT, Anna and Katie opposed; Chewie abstained)

**Green Ticket allocation: Paxton moved, Anna seconded, to pull off the table the motion to deposit the Green Ticket income into the Peach Power fund to support Peach Power, zero waste and transportation projects.** The motion was read: *to deposit the Green Ticket income into the Peach Power fund to support Peach Power, zero waste and transportation projects. These projects will be vetted by the Peach Power Committee in conjunction with Capital Projects in the Budget Committee process.* Hilary- Some of the money should go into other projects than Peach Power. The Peach Power committee should come up with a budget priority list to help with the Budget Committee process. That list would be an essential piece for planning and moving forward. Peach Power is a wonderful committee and they are doing great work. Marcus- Peach Power should get all these funds this year. The committee is full of life and has great leadership. The Peach Power agenda will fall into place as the process develops. Charlie R- The nimbleness of the process for sudden new opportunities seems like it will work with the Peach Power fund. An element of trust exists with the fundamentals of the group. Joseph- Peach Power was founded for energy

projects and it is not a good idea to make this an ongoing commitment. LUMP is a green committee with its ecological responsibilities and there may be a need for funding in that area. No one committee should be in charge of all the green spending. Paxton- Read the original Peach Power motion: *On Monday, May 7, 2007, Anna moved, Lawrence seconded, the Board direct the Financial Planning and Budget Committee, relevant officers and staff, to create a fund called the Peach Power Fund to receive donations of money, securities or equipment. This fund would be for the purpose of assisting the OCF to finance Capital Projects, develop and implement energy and water efficiencies, conservation, renewable technologies, and improve the organizations efforts to serve and educate the public.* Green ticket money is dedicated to alternative energy and fits this motion perfectly. The process of access will be developed and needs an annual review. Deane- Anna picked up this ball a few years ago and is running with it and we need to get her some money. Chewie- Expressed a long-term concern and suggested these funds be dedicated for this year but not in perpetuity. Some of these funds should be used in other areas. Can we change the motion? Lara- Agreed with Chewie. The amount is \$42,700 for this year. This funding should not be done in perpetuity. LT- Stated he would support this for Peach Power on a year-by-year basis. If this funding is for perpetuity, then only 4 board members could vote in opposition to prevent changing back to an annual basis. Jack- LT is correct and this should be tabled while there is some further consideration of dedicated funds. This could become a parallel budget process and a minority rule situation. Intentions and outcomes can be different. The notion of using dedicated funds was untouchable at the Fair at one time. It is known they can be difficult to manage. Hilary- Green Ticket in the past included philanthropy and transportation and that is outside Peach Power's purview. The process for the budget is for Peach Power to do the advance work and then bring it over for regular budget review and Board approval that is comfortable. Paxton- Offered to amend this motion to a one-year period and asked Anna, as the second, if she agreed. Anna- "Oh yea, you guys can't stop me!" After the Board votes on this, work on the draft plan is needed with interested Board members and committees and the staff in order to fully consider the opportunities so we can give the public what they have paid for, with a resounding "yes!", when they give their funds for these types of things. Jon S- Supports this motion but hopes our entire budget becomes a green budget so we don't need special funds. The motion, **as amended to a one-year term**, passed 10-0.

### **Old Business**

**Five-year OCF Transportation Plan Task Group formation:** Jon S- In the interest of more time for a better discussion, this is tabled to next month. We need to look at our internal and external transportation issues, our work with bus support and even the possibility of using the Eugene to Veneta rail line.

**Executive Director job description review:** Jack moved, Anna seconded, to **direct the Personnel Committee to review the ED job description.** The motion passed 10-0.

**Co-secretary:** Colleen Bauman (food vendor, Path Planning co-chair)- Recent work on the Path Planning committee was adversely affected when the regular

minutes writer had to take a year off. At that time the idea of having a pool of volunteers as fill-ins popped up. Most regular committee members could not offer to do the minutes, for a variety of reasons, which included losing out on their ability to fully participate in the discussions. The basic idea is to try to organize some volunteers into a Scribe Tribe, and to have some procedures, and some training so there will be a pool available for committees and as fill-ins. The other component is how this can create a way to bring more people into our processes and to mentor them and get them involved in the work of the organization. Bill- As your Recording Secretary, I've been fortunate to be able to get to all but one Board meeting, when Barb covered the duty, during my tenure so far. We know that things can come up in our lives that disrupt our schedules and back-ups will be necessary. In addition, people move on and out of these positions and need to be replaced. As the Fair endeavors to bring new volunteers into the organization, writers should have a place to fit in. Jack- I think the organization Secretary has the authority to do this. Bill- This discussion is meant to raise some awareness of the idea with the Board and membership. Chewie- Agreed, it's a great idea. Bill- Organizing this group will support our goal of better communication and information exchange. The Board can help with messages of support.

### **Member Input**

Jon P- Stated his support for the Scribe Tribe proposal and encouraged recruiting to begin. The less-than-satisfactory outcome of our earlier budget discussion about the candidate forum shows we need to get back to our 2 month agenda process for budget items. People need time to wrap their brains around complex proposals. The regular process also enables those who might have concerns about a proposal to know that it will be discussed. The 2 month process provides the time it takes to make good decisions. We should avoid what appears to be a growing pattern of breaking that process.

Chewie- The Recording Secretary is an officer of the organization so using a substitute might be a little dicey but the idea of a support group for writing minutes is a great idea. On the candidate forum, and as a candidate this year, this forum should go forward and people should come out and meet the candidates. The forum is on September 11th, at 4pm, at 1645 High Street in Eugene OR. Everybody in our organization should come out and participate. Participation, especially in the upcoming general mid-term elections, is crucial and we need to educate ourselves and our friends on the choices.

norma- As a member of the exclusive club of past OCF secretaries, I think the Scribe Tribe is a great idea and the part about including and mentoring younger people is especially great. I'd like to participate in the Scribe Tribe.

Grumpy- Agreed with norma and Chewie about the Scribe Tribe idea. It is important to remember the Recording Secretary has two primary functions. One is the scribing. The other, as an officer of the corporation, is attending all the Board meetings and executive sessions.

Joseph- The officer role is an important and confidential role.

Rich Locus- Recalled the days in years past of going into Veneta and getting jeers and now going into Veneta this year and getting cheers. The staff and the Board should be commended for their good work in the area community. The

news article about the Fair's economic impact was brilliant and it pointed out the importance of the Fair. Did you see the cashiers at Ray's wearing tie-die shirts?

Lara- First, the Recycling crew has brought in and adopted a bunch of your children who were looking for a home. Those kids are incredible, hard-working, dedicated and are totally bought into the whole affair. Other crews should reach out and grab some teens. Second, the Scribe Tribe is an idea to love. Third, Kate left here disturbed tonight, and was distraught, and it's not the first time a member has departed a Board meeting this way. We need to think how our words and actions affect our membership. This is the Oregon Country Fair Board meeting and our members should not be affected this way.

LT- It's tough to know we had that kind of an impact. I would caution anyone to not be so attached to a proposal that they have this kind of reaction to a defeat. Secondly, I'd like to hear more about Auntie Em's project and see what she brought. Also, Rich's comment was good.

Indigo- Said a huge thank you and sent gratitude to every single person who came to the Fair as a volunteer and to every single paid patron who attended and to the land that held us.

Paxton- The Scribe Tribe is a great concept and it should succeed and be extended to all committees. A dedicated scribe facilitates a good committee process and lets all the committee members fully participate in the discussion process.

Jon S- Jerry Rust asked me to present his proposal about the feasibility of an Oregon Country Fair museum in old town Veneta. It is worth considering and should go into the Fair Family News to get wider dissemination.

Charlie R- The city of Veneta would love to see a Fair Family general store or consignment crafter shop as a downtown anchor. The city is able to give some micro-enterprise grants that could help this process. We need to be talking with Jerry about this.

Auntie Em- Demonstrated the new drapes that would have been on the horses. We need to put a good face out there for the Oregon Country Fair. There are eight of these new drapes and they are beautiful.

Kiwina- The Scribe Tribe is important for many reasons. Using a creative expressive process in the support of our committee work is one of them. We are in an elective participatory process and it can be improved and different and better and we should undertake these proposals that will make improvements. There is so much that members don't know about the organization. Communication with members is so very important.

Deane- See the [Oregoncountryfair.org](http://Oregoncountryfair.org), [Oregoncountryfair.net](http://Oregoncountryfair.net) and the Fair Family News. If you plug in, we'll suck you dry and use you up.

### **Staff Reports**

**Executive Director:** Marcus- This Fair was spectacular. The amount of work and the magnitude of responsibility were amazing. I spent a lot of time seeing and getting to know many volunteers and crews. Mostly, and needing to be stated, is how important the Intergeneration Transition Dialogs are for helping to grasp and deal with the reconciliation that is needed to help settle the generational conflicts we have in our choices and ways we operate. There is a final Intergenerational Transition Dialog scheduled for August 22, 3:30pm, at the Hub Yurt (following the Evaluation Meeting). It's been an honor to convene this

series of meetings and to hear so many different perspectives. This discussion needs to reach every member. We hope for a deeper understanding and a more cohesive organization.

**Operations Manager:** Charlie- Indigo preempted all my thank-yous. They go to everyone who helps this event, and that includes people in the Veneta community and the larger area who never set foot on the site. It's fascinating to see the concentric rings and the effects back and forth. Ticket sales are down a little but the arc of the recent years is holding up. It's hard to believe that three weeks ago the Fair was just closing down. It went so fast. The event was incredibly eventful and, in a significant way, was un-eventful in the negative sense. Operational successes include the Far Side organizational efforts - the city of Veneta was thrilled- and the LTD - First Student hybrid service worked out well. The parade entry decision deserves a comment. Etienne's work has helped with the momentum and there was hope to go this year but the timeline was just too close. The parade is the week after the picnic. We intend to create a larger process, within the budget cycle, and we will be in the Eugene Celebration next year and we will be a star participant. It's sad this year but next year everyone is asked to join in. Thanks to everyone in my family for a wonderful event this year.

**Site Manager:** Steve- Ditto to thanks to everyone. I am once again in awe of what this community accomplishes in a few short weeks. Specifically, thanks to the management team and employees and to the folks in this room who volunteer their time all year. Thanks to Jeff and Andy in particular. They are working to clean up and prepare the site year around and in June, they are extraordinarily busy and making it happen, every day. For us, participation in the grand cycle is its own reward. From the site perspective, the key success this year was the decision to begin pumping out stage areas, camps and parking lots that first weekend of main camp, and then all the struggles to get vehicles in and out and to keep the pumping going. Many thanks to all those who heeded the requests to "please tread lightly". Thanks to Scott, aka "Chance", who had primary pumping responsibility and who really stayed on it and made it happen. Thanks go out to the Beaver Open folks who joined a work party with OCF and Culture Jam staff last weekend to help prepare for Culture Jam by erecting the yurts and tepees and other things at Alice's. They do what would take the staff two or three weeks. They do this to show their appreciation for getting to use the site for their annual event. During Culture Jam, the area at Alice's will be closed for the security of the participants. There are used hay bales free for the taking out in the parking lots (they make good mulch) and there is free used cooking oil at the Recycling dock for the home bio-fuel makers. Thanks for being part of this.

**Administrative Assistant:** norma- This year, one thing was extra special. Thanks Indigo, for organizing the Opening Ceremony with the bowls, for dreaming it up and making it happen. The bills are now being paid at breakneck pace and thanks to Hilary for helping. Work on the picnic is started. Remember it's a participatory event, with grilling and serving and cleaning up. It's August 21st, starting when you get there. There will be food food and music (Hallie

Loren). The next day is the Evaluation meeting. It's not just a whine session but a place for new ideas. Extra posters and shirts are for sale and will be available at the picnic. Preparations for my sabbatical are being made. You won't even miss me.

**Caretaker:** Andy- Thank you to all of us because we are one amazing family and I am honored to be a part of it so thanks to all of us for what we do.

**Office Assistant:** Robin- As all of you are winding down and catching up on your sleep, I'm spending nights awake as we get ready for Culture Jam. Fifty-six kids are pounding at the gates to live for eight days with 30 inspired artists and social activists. The parents all say their kids come back just changed and inspired from Culture Jam. These kids get put into this cooker of Country Fair love and they come away with this experience in their souls forever and this is good work. It's really something special. We are excited.

### **Committee Reports**

**Peach Power:** Anna- the next meeting is August 30th at 6pm at 442 Lawrence (the office). A conference call line is available.

**Craft Committee:** Lara- the next meeting is the second Wednesday of September at 6pm.

**Community Center Committee:** Lara- will meet the fourth Monday of the month, 6pm, upstairs at the town office.

**Vision Action Committee:** Bill- starting the 5th of August, the committee will meet every other Thursday during August and September at 5pm upstairs at the town office.

### **President's Peace**

Jack- It's another Fair past, another gathering, with just the right amount of mix of celebration and volunteerism and just the right amount of song, dance and entertainment to help reduce the suffering in the world through the work of non-profits. We are all better for it. It's amazing how this event comes and goes but it never exactly leaves us. It was set up by our founders as a supermajority of governance which is incredibly complicated to wrap your mind around. You have a group who just can't wait to get here and then they just can't wait to leave and it's amazing. They have such a full and wonderful life and it's capped off by the Oregon Country Fair. It's an incredible thing, that potion that we have, and how we celebrate.

### **Adjourn**

The meeting was adjourned at 10:15 pm. The next regular Board meeting will be held on September 13th, at 7pm, at the Fair site.

The tentative agenda includes Donation requests for SE Works, Budget Issues, Five-year OCF Transportation Plan Task Group formation (Jon S), Executive Director Contract (Katie)

### **Executive Director's Report to the Board**

*Operations & Administration, Blue Path Certification Award: We have recently been certified by the Blue Path program!!! We currently appear on their website*

as a recently added business: <http://www.blue-path.com/> Thank you Katie Cousins for initiating and stewarding this opportunity for us as well as to Lynne McKinney (Fair name "Lark") who met with Katie and a member of the ADA survey team which conducted the certification.

BluePath promotes businesses that welcome people with disabilities as valuable customers. BluePath provides information for people with disabilities about where to shop, dine or go for fun. Through the directory of business profiles, customers with disabilities can find detailed descriptions of accessible features for locations in their community or travel destination, making it easier for them to travel through their world.

**2010 Exit Poll:** Once again our Exit Poll Team did a successful job of conducting interviews of non-wristbanded, day time attending guests. I really appreciate Joseph Newton's, Cathy Lavine's and the entire Team's efforts to ensure people's experience going through the exit poll process was fun and did not clash too much with the rest of their Fair experience. Thank you Kat for helping us through a transition of leadership on the Team.

By the September Board Meeting I expect to be able to present this year's Exit Poll Report and should be prepared to compare and contrast it with last year's results. This year we added a new question, asking people if they considered themselves a participant or a spectator! Watch out for this one, it should be interesting!!

**Personnel, Paid Staff Job Descriptions:** I intend to submit final versions of the Office Manager and Program Coordinator job descriptions to the Personnel Committee by 8/9 for their final review, and so they can forward them to the Board for approval!

**Financial, Budgets, Fund Raising, 2009 Financial Review and IRS 990 tax form:** Our accounting firm has gone through the work papers and required inquiries and resolved most of their questions through discussions with Hilary. They have the financial statements nearly completed. There is just a little more work with the functional expense classifications and a draft for our review should be presented shortly. Once this is all finalized, our accounting firm will begin to prepare our tax form 990.

**Community, July 22<sup>nd</sup> Alexandra Cousteau, Downtown Library:** Cousteau carries on her father's tradition as she visited us on tour with Expedition: Blue Planet 2010, a cross-country campaign to raise awareness and action. She is an internationally acclaimed water advocate and educator! Honored as a National Geographic Emerging Explorer, she's carrying on her family's tradition everywhere from The Discovery Channel to the United Nations. Cousteau continues to encourage everyone to get involved in supporting a healthy planet through conservation and sustainable practices. Her words inspired me further to join with Peach Powers Committee efforts to reduce our impact on this planet. Let's get to work! It was also nice to see representatives there from environmental non-profits in the area.

**July 23<sup>rd</sup> Surfrider Foundation Fundraiser, Siuslaw Chapter:** Held in Florence, this was a wonderful opportunity to meet and greet the Oregon staff of Surfrider Foundation. Got some one-on-one time with Gus Gates, the Oregon Policy Coordinator, as well as others on their team. I enjoyed learning about overlapping relationships we have with their organization!

**July 27<sup>th</sup> ADA 20<sup>th</sup> Anniversary Party:** This historic day marked the first comprehensive civil rights act regarding people with disabilities. Over the past 20 years we have seen amazing strides in access, accommodation, and inclusion here in Oregon as well as throughout the United States. This event featured speakers such as Mayor Kitty Piercy and Alicia Hayes, the Director of Lane Co Children's Services, Terry Parker from

*Lane Transit District Susan Dunn of Mobility International USA and Eugene Organ, ADA-Info Oregon Coordinator.*

***July 31<sup>st</sup> Royal Blueberry Party and Potluck:** Time to brush off those blueberry recipes to bring a dish to share with others and enjoy good company and music.*

***Marketing, Media, Community Relation, Post Fair Media Report:** Our annual wrap-up media report is not quite ready yet, but I fully expect to be able to present it to you by the September Board Meeting. We did receive very good coverage this year!*